

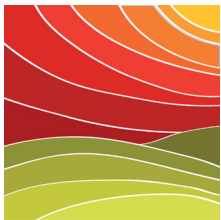
FREESIA



FLAMINGO
Holland Inc.



**WHERE PASSION
COMES TO BLOOM**



NANO
FREESIA COLLECTION



Lovely
freesia collection



Main Street
freesia collection



Beach
SERIES

NANO

Most compact freesia on market - Fast crop time - Fragrant



Ancona



Bari



Bologna



Palermo



Florence



Viareggio



San Remo

LOVELY

Compact habit - Fragrant - High flower count



Blue



Cream



White



Fragrant Sunburst



Lake



Romance



Yellow

MAIN STREET

Medium habit - Exceptional Fragrance - Long flower crest - Large flowers



Abbey Road



Covent Garden



Fifth Avenue



Grosvenor Road



Oxford Street



Piccadilly Circus



Regent Street



Sunset Avenue



Wall Street

BEACH

Extremely heat tolerant - Medium habit - Fragrant - High Flower count



Avignon



Costa Beach



Indigo Beach



Long Beach



Polar River



Silver Beach



Sunny Beach

Planting

Before planting, dip corms in water and light fungicide solution for 15-20 minutes. Be sure to plant within a few hours of dipping. Plant corms 3-4" (7.5-10cm) below the soil surface. The standard bulbs per pot is 3 per quart and 5 per gallon.

Crop Time by Series

Nano - 9-11 Weeks
 Lovely - 11-13 Weeks
 Main Street - 12-14 Weeks

Growing Media

Use medium that holds water well.

Temperature

Freesia is a cool weather crop. Ideal temperatures are 40°-55°F (4°-13°C) nights and 50°-70°F (10°-21°C) days. Cooler temperatures initiate flowering and help keep the plant compact. In Southern states they can be grown directly outside and in cooler areas should be grown in a cool greenhouse structure, protected from frost.

Light

Freesia require high light levels; ideally 4,000-6,000 foot candles. This is important for keeping the plant compact. In Northern states with lower light levels, we recommend not planting until at least early January.

Water and Feed

Water pots immediately after planting. They do not need to be watered again until sprouts have developed. From this point on pots should remain moist, as drying out will cause stress to the plants, particularly during the flowering stage. EC should remain around 0.9 and pH around 6.8.

Growth Regulators

The Nano and Lovely Series typically require no PGRs, unless they are grown in warm temperatures and with low light levels. For the Main Street varieties; PGR application depends on location and time of year. As a general guideline, we recommend doing two 10 ppm application of Topflor; 3 weeks and 6 weeks after planting.

Flowering

Freesia require cool night in order to flower. During this stage be especially careful that the pots never dry out. Pots should ideally be shipped when the first flower is showing color.

Insects and Diseases

Thrips, green aphids, Botrytis.

Common Problems and Causes

Plants do not flower

Soil temp >60°F (16°C)

Yellowing at the edge of the leaves moving inward

Fluoride present in soil or water. Freesias are extremely sensitive to Fluoride. Do not use Super Phosphate and be sure to check Fluoride levels in water before planting.

Crooked Flower Stems

Extreme change in humidity

Pots dried out during flowering stage

Stretched Plant

Low Light Levels

High Temperatures

Incorrect PGR application

